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| **Lowering salt** | Description: Percentage of respondents who think lowering salt in diet is very, somewhat or not at all important |
| Instrument question: D9: How important to you is lowering the salt in your diet? |

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| **Importance of lowering salt in diet** | | | | | | | |
| **Male** | | | | | | | |
| Age Categories (Years) | n | % Very important | 95% CI | % Somewhat important | 95% CI | % Not at all important | 95% CI |
| 18-29 | 515 | 68.0 | 62.5 - 73.1 | 22.3 | 17.7 - 27.7 | 9.7 | 6.6 - 13.9 |
| 30-44 | 605 | 72.3 | 67.0 - 77.0 | 20.4 | 16.5 - 25.0 | 7.3 | 4.6 - 11.4 |
| 45-59 | 378 | 84.0 | 78.5 - 88.3 | 14.1 | 9.9 - 19.7 | 1.9 | 0.8 - 4.4 |
| 60-69 | 172 | 81.6 | 73.4 - 87.8 | 16.8 | 11.0 - 25.0 | 1.5 | 0.4 - 5.2 |
| **Total** | **1670** | **72.8** | **69.5 - 75.8** | **20.1** | **17.5 - 22.9** | **7.2** | **5.4 - 9.5** |
| Location |  |  |  |  |  |  |  |
| Rural | 1328 | 72.5 | 68.8 - 75.8 | 20.5 | 17.5 - 23.8 | 7.1 | 5.1 - 9.8 |
| Urban | 342 | 73.9 | 66.2 - 80.4 | 18.6 | 13.5 - 25.0 | 7.5 | 4.5 - 12.3 |

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| **Importance of lowering salt in diet** | | | | | | | |
| **Female** | | | | | | | |
| Age Categories (Years) | n | % Very important | 95% CI | % Somewhat important | 95% CI | % Not at all important | 95% CI |
| 18-29 | 754 | 74.2 | 70.2 - 77.9 | 19.4 | 16.2 - 23.0 | 6.4 | 4.5 - 9.1 |
| 30-44 | 992 | 80.4 | 76.2 - 84.0 | 17.0 | 13.7 - 21.0 | 2.6 | 1.6 - 4.2 |
| 45-59 | 581 | 87.2 | 83.1 - 90.5 | 11.6 | 8.4 - 15.7 | 1.2 | 0.6 - 2.3 |
| 60-69 | 325 | 84.2 | 77.4 - 89.3 | 15.0 | 10.0 - 21.9 | 0.8 | 0.2 - 2.5 |
| **Total** | **2652** | **79.3** | **76.5 - 81.8** | **16.9** | **14.7 - 19.3** | **3.8** | **2.9 - 5.1** |
| Location |  |  |  |  |  |  |  |
| Rural | 2237 | 78.0 | 74.9 - 80.8 | 17.8 | 15.4 - 20.5 | 4.2 | 3.1 - 5.7 |
| Urban | 415 | 86.5 | 81.4 - 90.4 | 11.7 | 8.2 - 16.5 | 1.8 | 0.7 - 4.3 |

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| **Importance of lowering salt in diet** | | | | | | | |
| **Total** | | | | | | | |
| Age Categories (Years) | n | % Very important | 95% CI | % Somewhat important | 95% CI | % Not at all important | 95% CI |
| 18-29 | 1269 | 71.1 | 67.6 - 74.4 | 20.8 | 18.0 - 24.0 | 8.0 | 6.1 - 10.5 |
| 30-44 | 1597 | 76.4 | 72.7 - 79.7 | 18.7 | 16.0 - 21.8 | 4.9 | 3.4 - 7.0 |
| 45-59 | 959 | 85.7 | 82.2 - 88.7 | 12.7 | 9.8 - 16.3 | 1.5 | 0.8 - 2.7 |
| 60-69 | 497 | 83.1 | 78.0 - 87.2 | 15.8 | 11.8 - 20.9 | 1.1 | 0.5 - 2.6 |
| **Total** | **4322** | **76.1** | **73.7 - 78.4** | **18.4** | **16.6 - 20.4** | **5.5** | **4.3 - 6.8** |
| Location |  |  |  |  |  |  |  |
| Rural | 3565 | 75.4 | 72.7 - 77.9 | 19.0 | 17.1 - 21.2 | 5.5 | 4.3 - 7.1 |
| Urban | 757 | 79.2 | 73.4 - 83.9 | 15.7 | 11.9 - 20.5 | 5.1 | 3.1 - 8.4 |